



## MOVEMBER 2011 AMBASSADORS ANNOUNCED

Moustache Season is almost upon us, a time of year when Mo's roam proudly through the streets of Australia (and the world) to raise awareness for men's health. This year, we tip our hat to the Country Gentleman and life in the great outdoors. We celebrate the quality of genuine, hand crafted goods and the commitment of craftsmen who show great dedication to and pride in their craft.

Movember is honored to announce our 2011 Ambassador lineup, a group of talented individuals who will join us in our effort to change the face of men's health. We searched high and low, far and wide to bring together a group of Mo Bros and Mo Sistas who embody Movember values and show great pride and passion in their craft, whatever it may be.

Overseeing and providing a guiding hand to Movember's newly appointed Ambassadors will be three of Australia's most iconic moustache adorned men; Mo Mentors, **Max Walker**, **Dennis Lillee** and **Robert De Castella**.

"I've had my moustache for over 33 years, so as a Mo Mentor I hope I can inspire others to be part of Movember in 2011," said Robert. His active lifestyle and determination as an elite sportsman will certainly act as inspiration to the Mo Community and those participating in this year's inaugural City2Sea event in Melbourne.

For the first time this year Australian Golfing Champion, **Geoff Ogilvy**, and his caddy **Cameron Ferguson** will be bringing the Mo to the golf greens.

"I'm proud to be leading the Mo-charge in the golfing world and hope some of the other guys will join me," said Geoff. Considering his favourite Mo icon is Merv Hughes, we'll be watching closely to see if his Mo will match that of his Mo hero when he hits the greens at the upcoming Australian tournaments taking place throughout Movember.

In a show of spousal support Former AFL Premiership Captain, **Tom Harley** has teamed up with his wife and Mo Sista **Felicity Harley** for this year's campaign.

Echoing the importance of the role of a Mo Sista Felicity says, "I'm passionate about inspiring and educating women – and men - to live their best life... My fave Mo is the abracadabra, but I'm looking forward to seeing Tom doing his best Dr Phil impersonation with the Undercover Brother."

The role of a Mo Sista is vital to our cause. The support and enthusiasm provided by Mo Sistas can help ensure Mo Bros are able to last the distance for 30 hairy days.

We are also delighted to welcome 4 x World Surfing Champion **Steph Gilmore** to the ranks of Mo Sista-hood.

"Movember shines a friendly light on an extremely important subject and so this year I've jumped on the band wagon as a Mo Sista to show my support for our fellow humans and to check out all of those sexy 70's Mo's," said Steph.



With a crop of talented and dedicated Ambassadors helping spread Mo appreciation around Australia, we look forward to this year being the most successful Moustache Season yet.

### MO MENTORS | MEN WITH OUTSTANDING COMMITMENT TO MO STYLE

Dennis Lillee	<i>Former Australian Cricketer</i>
Robert de Castella	<i>Marathon Champion</i>
Max Walker	<i>Former Australian Cricketer</i>
Wally Lewis	<i>Rugby Legend</i>

### MO BROS | MEN WHO GROW A MO

Andy Murphy	<i>DJ</i>	Luke Burgess	<i>Rabbitohs (League)</i>
Anthony 'Lehmo' Lehmann	<i>Comedian</i>	Sam Burgess	<i>Rabbitohs (League)</i>
Ash Williams	<i>Radio Personality</i>	David Stagg	<i>Bulldogs (League)</i>
Bondi Rescue Boys	<i>Surf Life Savers</i>	Dene Halatau	<i>Bulldogs (League)</i>
Brett Bucher	<i>Surfer</i>	Wes Naiqama	<i>Newcastle Knights (League)</i>
Chris Patten	<i>Actor</i>	Jarrold Mullen	<i>Newcastle Knights (League)</i>
Chris Patterson	<i>MP</i>	Danny Vukovic	<i>Perth Glory (A-League)</i>
Damian Walshe-Howling	<i>Actor</i>	Josh Mitchell	<i>Perth Glory (A-League)</i>
Dan Tehan	<i>MP</i>	Todd Howarth	<i>Perth Glory (A-League)</i>
Dru Adler	<i>Surfer</i>	Terry McFlynn	<i>Sydney FC (A-League)</i>
Geoff Ogilvy	<i>Australian Golfer</i>	Nick Carle	<i>Sydney FC (A-League)</i>
Cameron Ferguson	<i>Caddy to Geoff Ogilvy</i>	Tiago Calvano	<i>Newcastle Jets (A-League)</i>
Grant Smillie	<i>DJ</i>	Tarek Elrich	<i>Newcastle Jets (A-League)</i>
Hayden Quinn	<i>Master Chef</i>	Cam Tragardh	<i>Melbourne Tigers (NBL)</i>
James Ash	<i>Rogue Traders</i>	Patty Mills	<i>Melbourne Tigers (NBL)</i>
John Blunt	<i>Killer Queen Tribute</i>	Liam Rush	<i>Melbourne Tigers (NBL)</i>
Luke McNeill	<i>Motor Cross</i>	Anthony Petrie	<i>Gold Coast Blaze (NBL)</i>
Mark Gable	<i>The Choirboys</i>	Mark Worthington	<i>Gold Coast Blaze (NBL)</i>
Matthew Kean	<i>MP</i>	Rhys Martin	<i>Wollongong Hawks (NBL)</i>
Matt Skinner	<i>Chef &amp; Sommelier</i>	Ian Crosswhite	<i>Cairns Taipans (NBL)</i>
Nathan Bracken	<i>Australian Cricketer</i>	Kerry Williams	<i>Cairns Taipans (NBL)</i>
Nathan Thompson	<i>Former AFL Star</i>	Ben Allen	<i>Townsville Crocodiles (NBL)</i>
Paul Harragon	<i>Former Rugby Champion</i>	Chris Cedar	<i>Townsville Crocodiles (NBL)</i>
Tom Harley	<i>AFL Premiership Captain</i>	Eddie Gill	<i>Townsville Crocodiles (NBL)</i>
Ryan 'Cambo' Campbell	<i>Former Australian Cricketer</i>	Nathan Jones	<i>Melbourne Demons (AFL)</i>
Paul Verhoeven	<i>Radio Personality</i>	Mitch Clark	<i>Melbourne Demons (AFL)</i>
Steve Crombie	<i>Adventurer</i>	Stefan Martin	<i>Melbourne Demons (AFL)</i>
Steve Mini	<i>Motor Cross</i>		

### MO SISTAS | WOMEN WHO LOVE AND SUPPORT THE MO

Felicity Harley	<i>Editor Women's Health</i>	Melinda Schneider	<i>Country Singer</i>
Gorgi Coghlan	<i>The Circle</i>	Michelle O'Byrne	<i>TAS Minister for Health</i>
Kate Peck	<i>Presenter</i>	Steph Gilmore	<i>Surfing Champion</i>
Kerrie Mouthaan	<i>News Reporter</i>	Susie Porter	<i>Actress</i>
Lizzy Lovette	<i>Presenter</i>		

For further details about Movember 2011 Ambassadors including quotes, photo and interview opportunities please contact Madeleine Farrelly: [madeleine@movember.com](mailto:madeleine@movember.com) | (03) 8416 3900 | 0407 872 471