

FROM 30 TO 447,757



MO TIME

2003

THE MOVEMBER IDEA WAS BORN IN AUSTRALIA

PARTICIPATING COUNTRIES: AUSTRALIA

30 MO BROS AND MO SISTAS

FUNDS RAISED: NONE

2004

THE MOVEMBER GROUP WAS OFFICIALLY ESTABLISHED

PARTICIPATING COUNTRIES: AUSTRALIA

450 MO BROS AND MO SISTAS

FUNDS RAISED: AUS \$54,000

2005

PARTICIPATING COUNTRIES: AUSTRALIA

9,315 MO BROS AND MO SISTAS

FUNDS RAISED: AUS \$1.2 MILLION

2006

MOVEMBER RECEIVES OFFICIAL CHARITY STATUS IN AUSTRALIA

PARTICIPATING COUNTRIES: AUSTRALIA AND NEW ZEALAND

55,511 MO BROS AND MO SISTAS

FUNDS RAISED: AUS \$9.3 MILLION

2007

PARTICIPATING COUNTRIES: AUSTRALIA, CANADA,
NEW ZEALAND, SPAIN, UK AND USA

134,131 MO BROS AND MO SISTAS

FUNDS RAISED: AUS \$21.5 MILLION

2008

PARTICIPATING COUNTRIES: AUSTRALIA,
CANADA, IRELAND, NEW ZEALAND, SPAIN, UK AND USA

173,435 MO BROS AND MO SISTAS

FUNDS RAISED: AUS \$29.7 MILLION

2009

MOVEMBER RECEIVES OFFICIAL CHARITY STATUS IN USA

PARTICIPATING COUNTRIES: AUSTRALIA, CANADA,
CZECH REPUBLIC, FINLAND, IRELAND, NETHERLANDS,
NEW ZEALAND, SOUTH AFRICA, SPAIN, UK AND USA

255,722 MO BROS AND MO SISTAS

FUNDS RAISED: \$44.3 MILLION

2010

PARTICIPATING COUNTRIES: AUSTRALIA, CANADA,
CZECH REPUBLIC, FINLAND, IRELAND, NETHERLANDS,
NEW ZEALAND, SOUTH AFRICA, SPAIN, UK AND USA

447,757 MO BROS AND MO SISTAS

FUNDS RAISED: AUS \$72 MILLION