



BONDI BEACH GROWS HAIRY WITH WORLD'S LARGEST MOUSTACHE

On Sunday 30th October, the WORLD'S LARGEST moustache sculpture was created on Bondi Beach ahead of Movember, the month long charity event that asks men around the world to grow moustaches for 30 days.

Movember, the world's largest men's health movement, celebrated the pending kick off of the Moustache Season 2011 by building a giant moustache to raise awareness for serious men's health issues; prostate cancer and depression.

Commenced at dawn, the mammoth task was undertaken by a team of world-class sculptors and Mo Bros and Mo Sistas volunteers who helped move and manipulate more than 270 tonnes of sand. That's equivalent to 4,762,800 cans of moustache wax, 2,872 moustache clad Bondi Surf Life Savers or 225 walruses!

Movember ambassadors, including the local Bondi Rescue boys, actor Damian Walshe-Howling and TV Presenter Kate Peck, lent a hand to create the 25 metre long sculpture that is the world's largest recorded moustache sculpture. "I'm not personally aware of a larger moustache sculpture anywhere in the world" said Chris Sheedy of Guinness World Records.

Taking over eight hours to complete, the monster moustache attracted huge crowds at Australia's most iconic beach.

For further details and requests contact: Madeleine Farrelly 0407 872 471 | madeleine@movember.com

